

SOPHIA ZHANG

Sarasota, FL

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sophiazhang.tv

Education

Ringling College of Art and Design Sarasota, FL, Bachelor of Fine Arts in Motion Design, 2021 - present
University of Washington Seattle, WA, Economics, 2018 - 2020

Design Experience

Student/Motion Designer Ringling College of Art and Design, Sarasota, FL, 08/2021 - present

Created client-ready storyboards, styleframes, animatics, and animations utilizing software including but not limited to Adobe After Effects, Photoshop, Illustrator, Audition, InDesign, Premiere, Cinema 4D, NukeX.

Commissioned Designer Blue Shark Basketball Club, Qingdao, China, 11 - 12/2021

- Commissioned to create a series of posters and a final logo design for one of the new youth programs of a personal basketball club
- Produced assets used for social media promotion

Animation Intern Youyang Culture Media Co., Ltd., Beijing, China, 03 - 06/2021

- Contributed to the production of a new animated series for children
- Collaborated in team brainstorming for music development
- Responsible for digitizing the environments, outlining character animations, and adding in-betweens for the first two episodes

Part-time Commissioned Comic Author EasyGroup Co, Toronto, Canada, 08/2020 - 06/2021

- Commissioned to create illustrations, animated GIFs and 14 short themed vertical-format comics designed for mobile platforms
- Achieved an average of 4K+ views per comic, helped the company promote their newly launched app globally

Teaching Experience

TOEFL Teaching Assistant New Channel, Jinan, China, 06 - 07/2019

Taught TOEFL reading, writing, listening, and speaking skills to students ranging from ages 15 to 30

Proficient Skills

Adobe Photoshop Adobe Illustrator Adobe After Effects Adobe Audition Adobe InDesign
Adobe Premiere Cinema 4D NukeX Dragonframe Figma Digital Drawing TVPaint
Microsoft Office Suite Bilingual (English & Chinese)